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Online learning platform

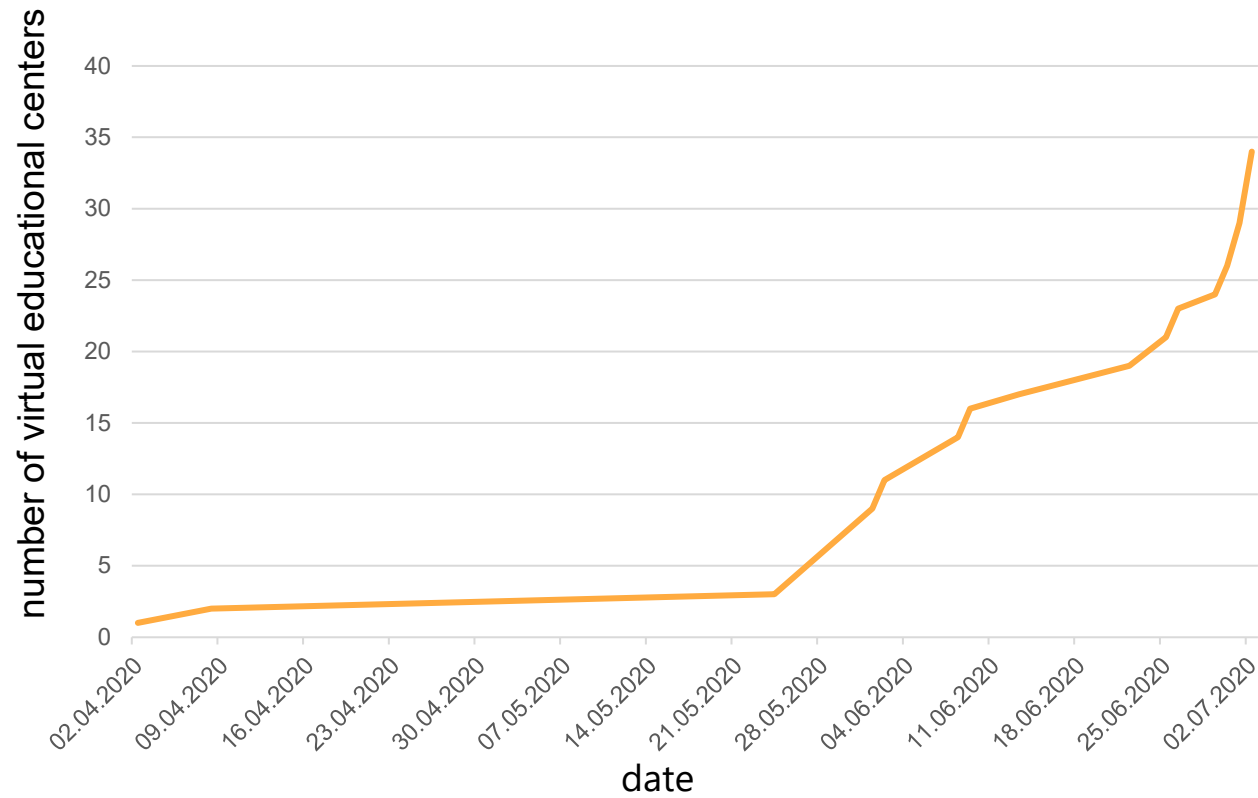
Problem to be solved: Lack of flexible online learning systems

- It is difficult for educational institutions to start teaching online;
- tutors and information business representatives have nowhere to monetize their services;
- companies lack the functionality of existing services to train their employees.

Our service solves these problems

- Quick start without the need to create your own tools and a long study of our service;
- the simplest monetization of educational products;
- a sea of functionality: creation of training programs, modules, training materials of any type, knowledge testing, webinars, video conferencing, schedule, corporate messenger and much more.

Dynamics of creating learning portals



This is a cool IT project!

- Custom development, main priorities: system performance, speed and ease of development, simple user interface;
- service-oriented architecture: allows for rapid development;
- the most flexible system of differentiation of rights in the industry.

Why exactly qooiz.me

- The functionality is wider than that of competitors;
- the system was originally built with the ability to quickly develop and scale;
- work in all segments of the online education market: we provide services for educational institutions, companies, tutors, representatives of the info business.

Service monetization

- The first year we work for free to attract customers;
- from the second year we combine the subscription model with the commission::
 - fixed monthly payment (subscription) per user;
 - 10% of every purchase of training services qooiz.me.

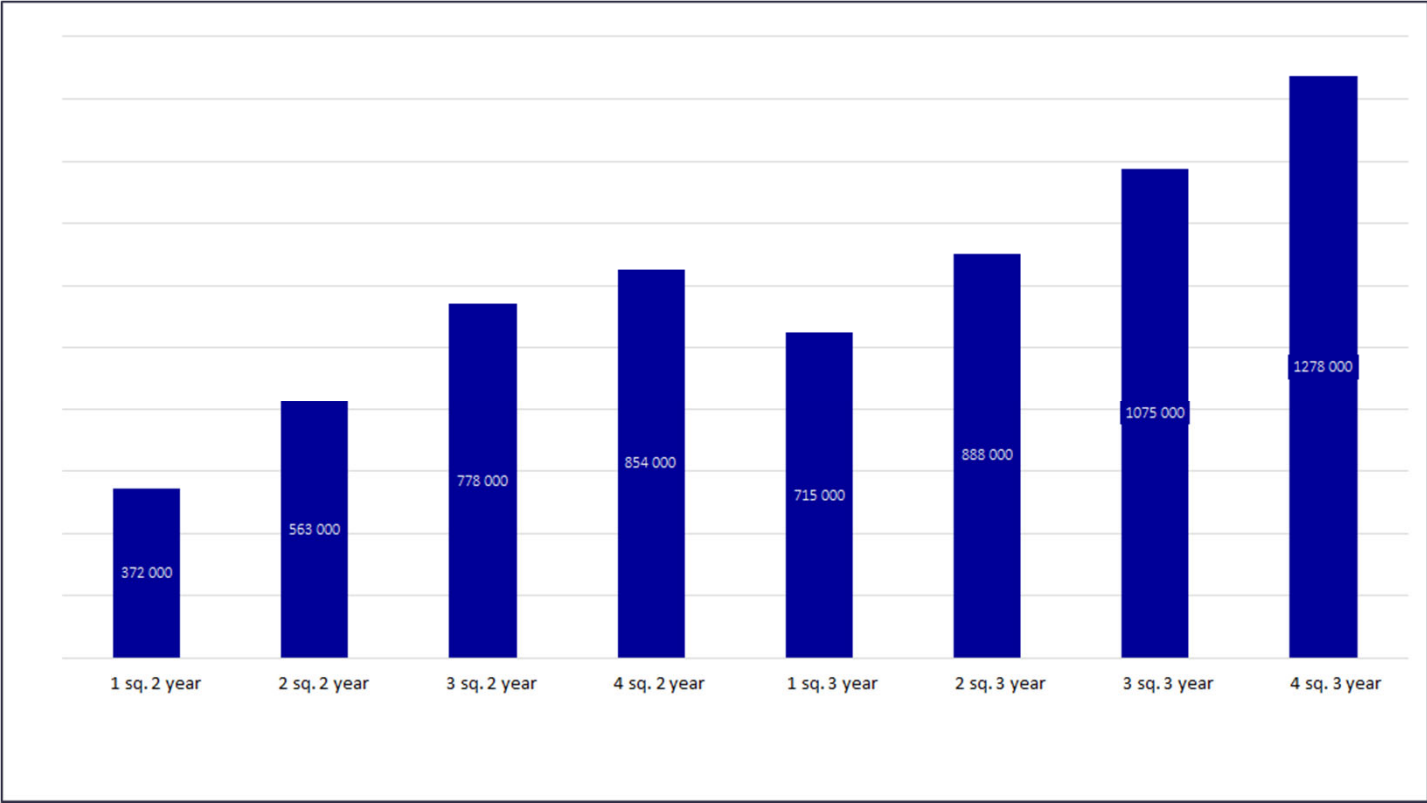
Future growth

- The project is young and now it is growing with almost no progress;
- it is planned to hire specialists in marketing and SEO-promotion;
- as well as invest in advertising;
- further development of the service towards greater interactivity, simplification of use and application of the most modern technologies, such as augmented reality;
- maintaining the technological advantage will allow attracting clients of competitive projects.

Good prospects

- Rapid growth of the online learning market in the coming years;
- lack of direct competitors in the market: no one yet focuses on the entire online learning market;
- according to the business plan, the project will bring about \$4 million in net profit over three years of operation.

Projected dynamics of the company's revenue by quarters, \$.



Team

Aleksandr Avtomonov, sole author of the project.



The author of the project is Aleksandr Avtomonov, a software engineer by education, he was engaged in the creation of web services for 10 years, led the development of a similar project for the state, then decided to use the accumulated experience and make his own project.

What is needed

- \$ 150 000

For hiring employees and promoting a product in the first year.

Thanks for your attention!